# India Logistics

## 6<sup>th</sup> India Logistics Strategy Summit 2024

Planning | Transportation | Warehousing | Technology





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11<sup>th</sup> May 2024 The Lalit Mumbai

### 6<sup>th</sup> Edition India Logistics Strategy Summit Planning | Transportation | Warehousing | Technology

The India Logistics Strategy Summit is the meeting place for leaders from the 3PL, freight forwarding, Warehousing, Industrial Spaces, MHE, and technology providers and users of these services to exchange ideas, understand the emerging service landscape and evaluate their strategies to create a sustainable, reliable, resilient, and responsive logistics ecosystem.

Logistics companies - both transportation and warehousing - continue to be challenged by disruptions all across the chain. Surmounting these challenges is not impossible. However, traditional approaches will not work. They need to harness digital technologies, advanced analytics, and a vast pool of data, to home in on services their customers want —so they can deliver an end-to-end offering.

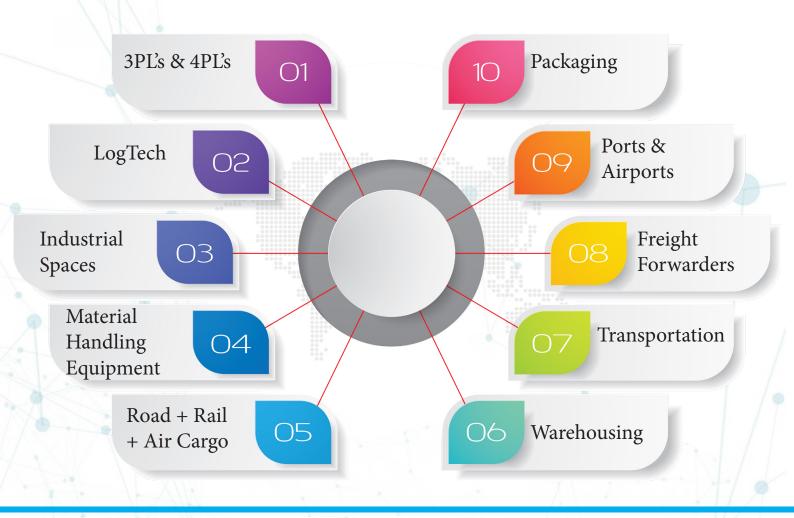
At ILSS, you will hear from thought leaders, peers, and cutting-edge technology providers dedicated to helping you align with the future trajectory of Transportation and Warehousing.

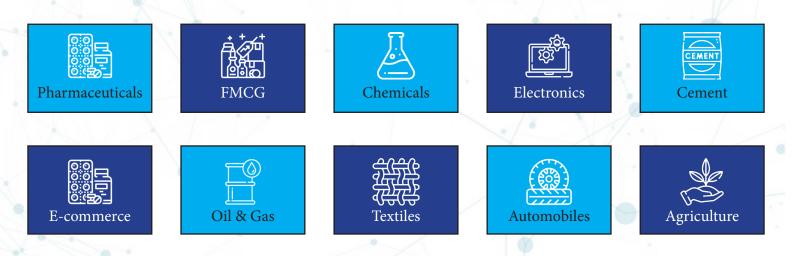
## Why Attend

Spend a day gathering cross sector intelligence - we are bringing together the best transportation, warehouse, and supply chain professionals from the entire ecosystem under one roof to share their expertise with you. Our speakers represent the best talent in logistics and warehousing ecosystem. In addition, you get to network with150 of your peers from across the spectrum, placing you in the greatest gathering of logistics professionals



## **Industries Participation**





## Who will attend

CEOs, CXOs, COOs | SVPs, VPs, and Directors of 3PLs | Chief Supply Chain Officers | Directors of Supply Chain/Logistics/Warehousing | Technology Professionals | SVPs and VPs of Supply Chain/Logistics/Warehousing | VP's/ Directors of Operations | GM Supply Chain / Logistics / Warehousing Head Logistics / Warehousing

## Key Themes

Theme Address - What is your logistics strategy? Where does it sit in the supply chain?

CEO Dialog - Transforming Logistics – Driving Change with Clarity. Building a competitive & sustainability logistics for the Future.

CSCO Chat - A Fresh Approach to Logistics Planning - How to Balance short, Medium, and long- term planning by integrating external data.

Responding to E-commerce boom and Creating new logistics models for retail, omni- channel, Storage, and last mile delivery.

Developing a Digital Logistics Mindset – Building Digital Maturity by Leveraging Log-Tech and Digital Twins

Come in From the Cold - Transform Temperature-Controlled Logistics Network for visibility, Identify threats, and take the next steps to mitigate risks in cold chains.

Networks of the Future - Managing Storage, Distribution, and Networks - Challenges and Opportunities.

## **Partnership Packages**

- Speaking Session 20 Mins
- One Panel Slot
- One open table space at the venue (3X2)
- Supreme branding on Stage Backdrop
- Exclusive Podium Branding
- Exclusive Branding at the Venue
- Branding near the Lunch area
- 2 Minutes video display (All Breaks)
- Prominent company recognition on event website
- Prominent Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Standee at the venue Two
- Exclusive Table Tent Card Branding
- Six complimentary delegate Passes including speakers
- Provision of Speaker and Delegate list after the event
- Post Event Report
- Speaking Session 15 Mins
- One open table space at the venue (3X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)

PRESENTING

PARTNER

**INR 15 LAKH** 

- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Standee at the venue Two
- Five complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

#### PLATINUM PARTNER INR 10.5 LAKH

- One Panel Slot
- One open table space at the venue (2X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Standee at the venue One
- Four complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

GOLD PARTNER INR 7.5 LAKH

- Exclusive Branding on the Delegate Bag
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Two complimentary delegate Passes
- Provision of Delegate list after the event
- Post Event Report
- Exclusive Branding on the Lanyard

**DELEGATE KIT** 

**INR 4.5 LAKH** 

- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Two complimentary delegate Passes

**EXHIBIT** 

**INR 3.5 LAKH** 

Post Event Report

#### LANYARD INR 3.5 LAKH

- One open Table space (2X2)
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literature inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

### ASSOCIATE INR 2.5 LAKH